

OFC 2026

Exhibitor Prospectus

Connecting the World

Technical Conference: 15 – 19 March 2026

Exhibition: 17 – 19 March 2026

Los Angeles Convention Center

Los Angeles, California, USA



IEEE
ComSoc
IEEE Communications Society

IEEE
Photonics
Society

OPTICA

Connecting the World

Join the Industry's Defining Event

As the world's largest in-person exhibition for optical networking and communications, **OFC is where the global market meets.** Gain direct access to key decision makers from every corner of the supply chain – all in one powerful venue.

This industry-defining event draws a highly influential audience seeking the latest innovations across the full technology spectrum, including:

- AI and machine learning applications
- Active and passive components
- Data center infrastructure and technologies
- Optical fiber and cabling advancements
- Network equipment and software solutions
- Testing and manufacturing systems
- Emerging quantum networking technologies

OFC is the heartbeat of the industry – a must-attend destination to connect, innovate, showcase and close business. From product debuts to startup showcases, global brand presence to strategic partnerships, this is where market leaders make their move. With a growing community of experts, thought leaders, and qualified buyers, **no event delivers more impact or opportunities than OFC.**



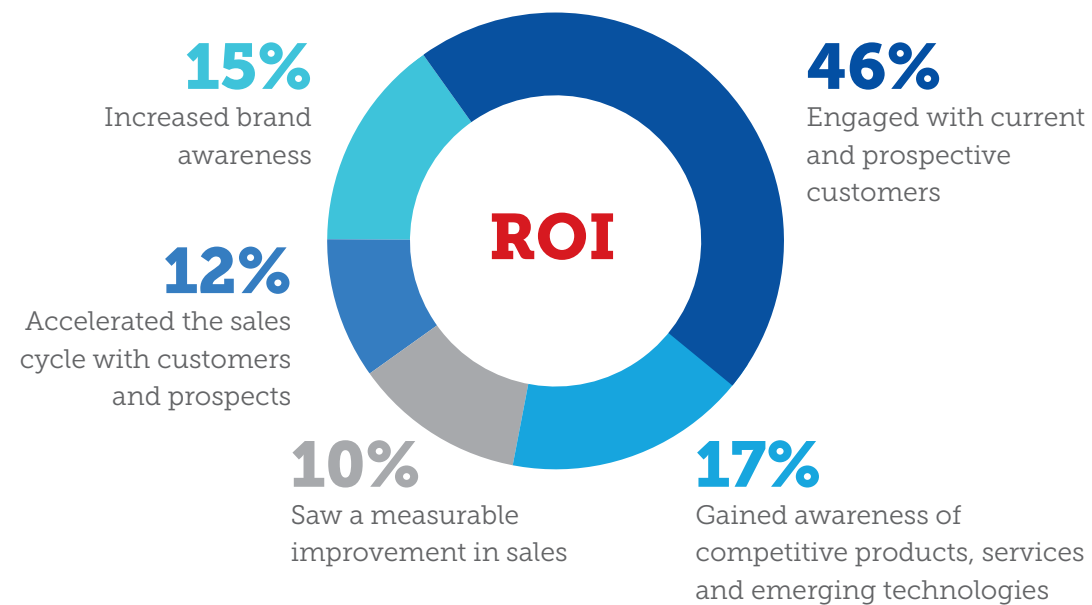
“ Exhibiting at OFC has consistently delivered exceptional value for Semtech. As leaders in high-performance semiconductors, we’ve found OFC to be a premier gathering place to showcase our optical communication solutions and connect with qualified decision-makers. OFC continues to be a cornerstone of our industry engagement strategy, providing an unmatched platform to demonstrate our innovations. ”

Amit Thakar, VP, Marketing Signal Integrity, Semtech

What Will You Accomplish at OFC?



Exhibiting Pays Off



84% of exhibitors said they exhibit to meet new and existing customers at OFC

96% of exhibitors said OFC attendees possess the necessary authority to influence purchasing

91% of exhibitors agreed face-to-face interactions with attendees are "very valuable"

90% of exhibitors felt the quality of OFC attendees was "very good" to "excellent"

Over 96% of exhibitors said they met attendees in their target market at OFC

“ From the conference to the exhibition, OFC offers unrivaled opportunities to engage with the optical community and define new possibilities for the networking industry. ”

Stephan Rettenberger
Head of Marketing and Corporate Communications, Adtran

Top 5 Reasons Companies Exhibit At OFC

- 1 Meet with existing customers
- 2 Face-to-face networking
- 3 Obtain new sales leads
- 4 Launch a new product or service
- 5 Access to quality attendees

OFC Career Zone

Find Your Next Great Hire

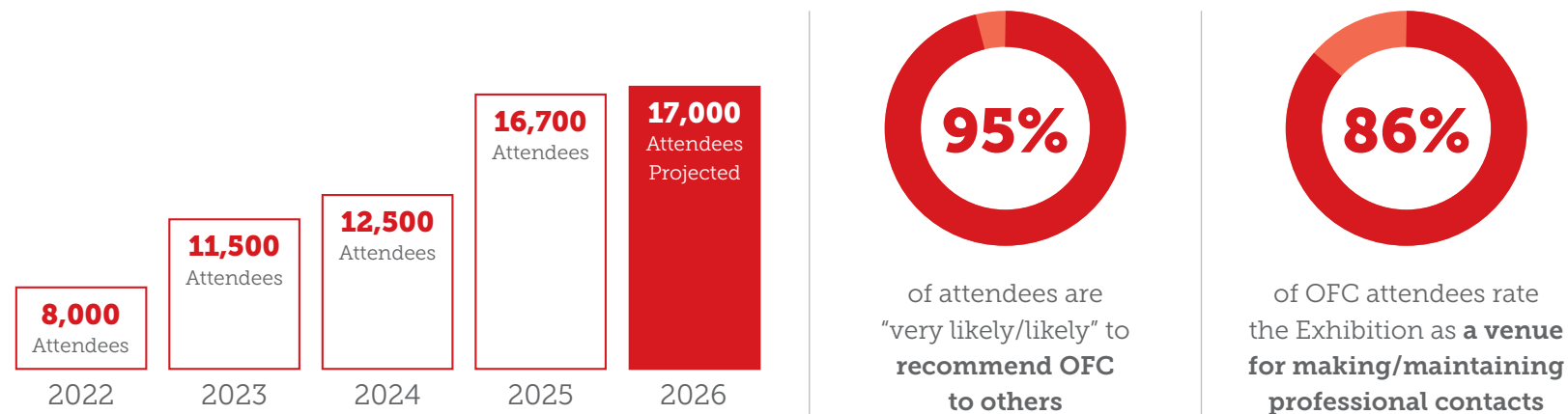
Access a diverse pool of top-tier talent at the OFC Career Zone—featuring candidates at every career stage and from a wide range of technical backgrounds. Whether you're hiring for entry-level roles or executive positions, you'll find the right fit here. Meet, network, and interview with qualified candidates on the spot.

Let us help you connect.
careerzone@ofcconference.org

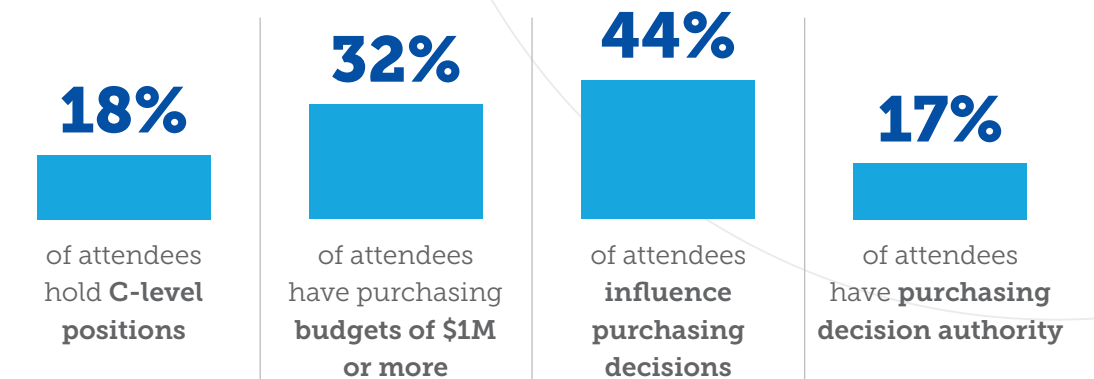
A Rapidly Growing Marketplace

Trade Show Executive's
FASTEST 50
Honored as one of the 50 Fastest-Growing Shows of 2024

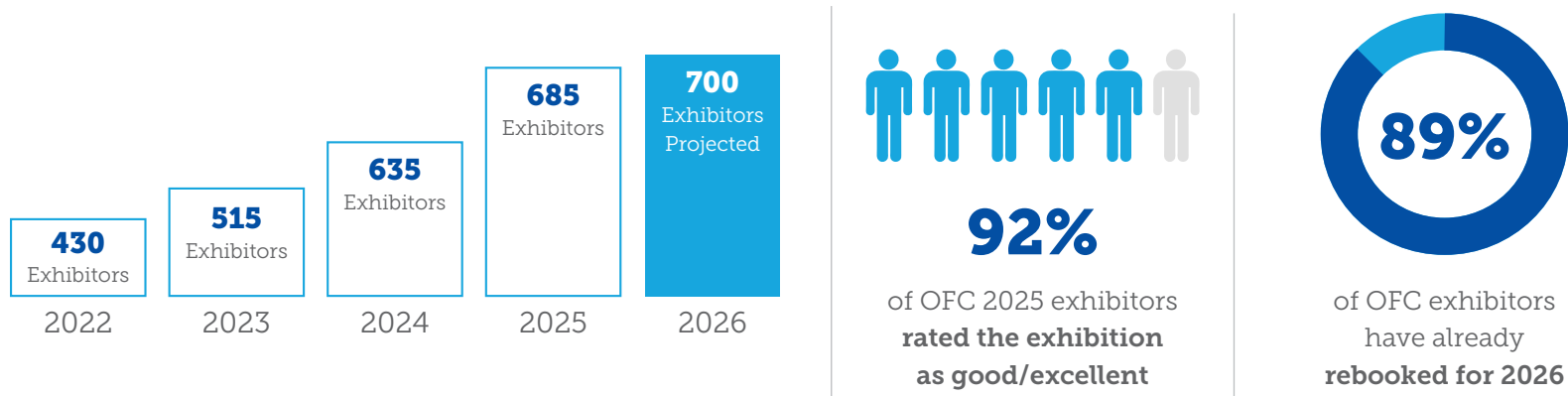
Attendee Snapshot



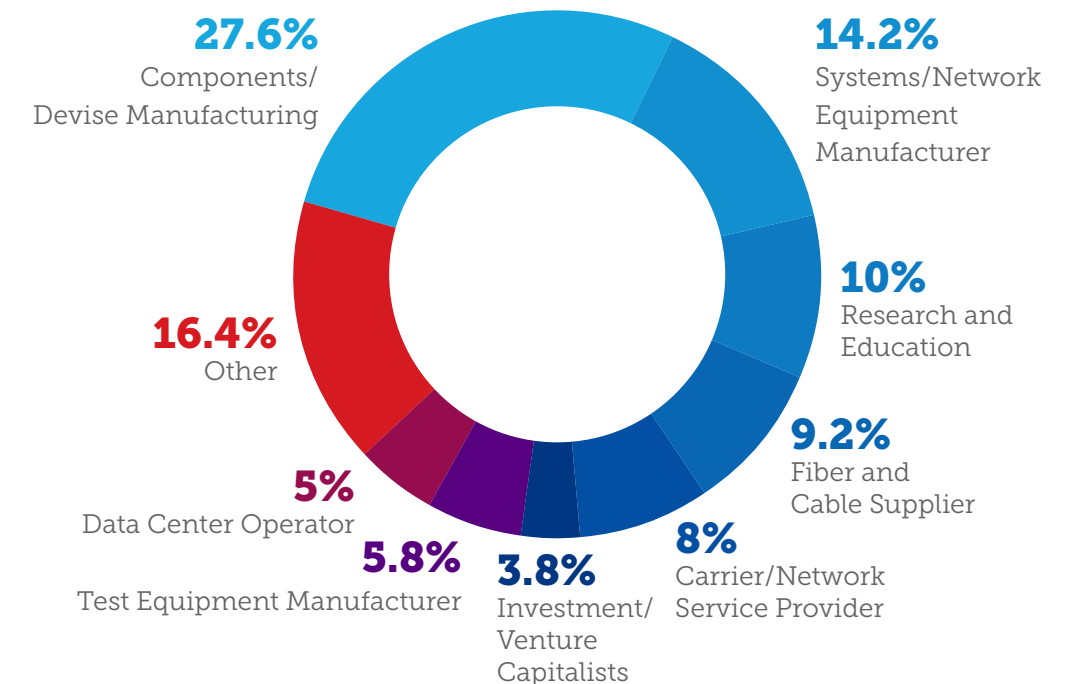
Attendee Purchasing Power



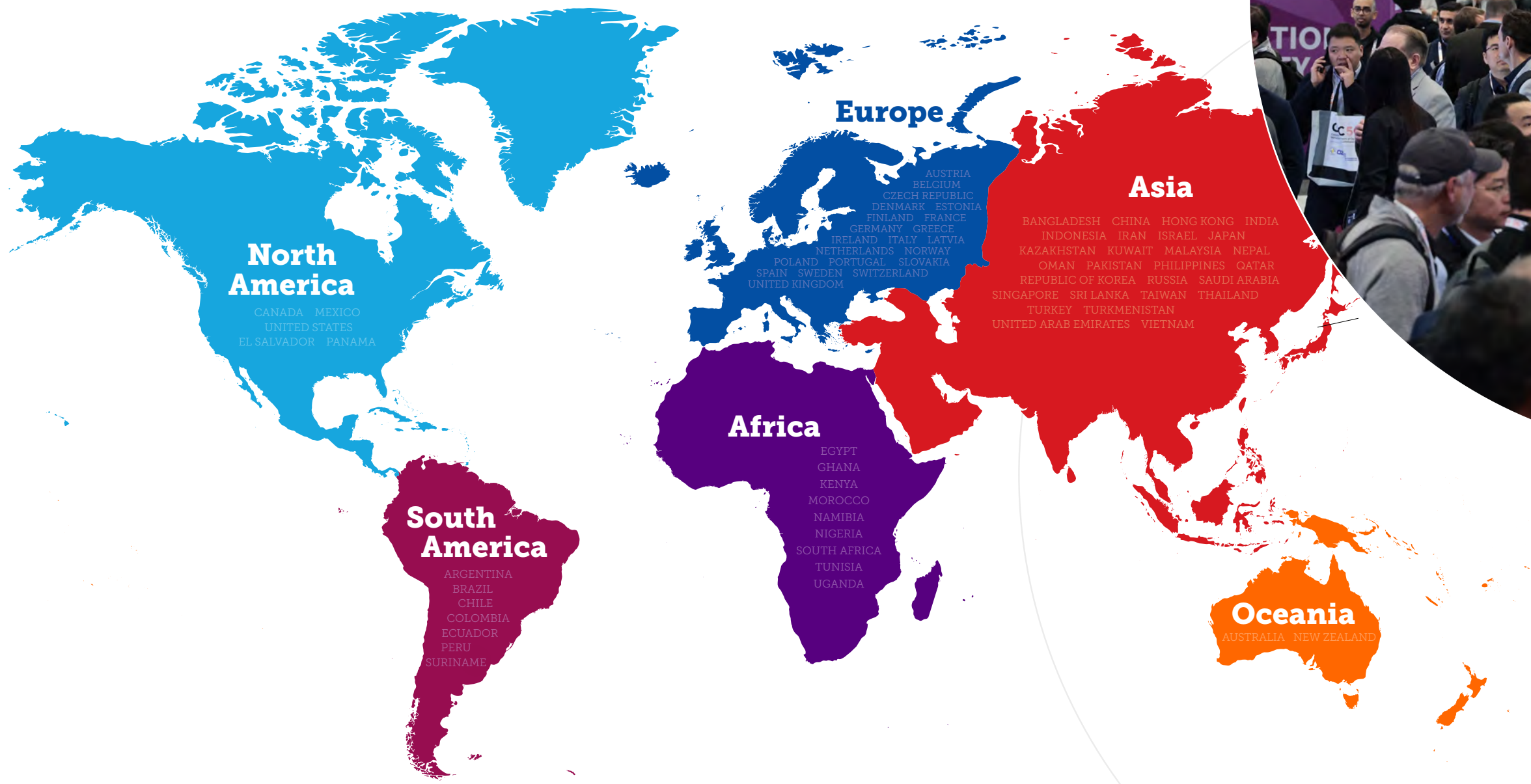
Exhibitor Snapshot



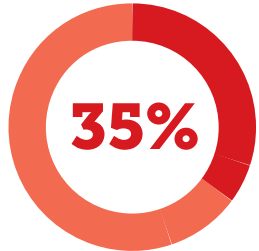
Bringing the Entire Industry Together



Global Reach



Attendees from
91 countries



of attendees are based
outside the United States

*Information based on OFC 2025 registration and post-conference survey data

Making Headlines

Visibility is crucial to the success of any business.
Partnering with OFC amplifies your presence at the event
and helps position your brand as a leader in the industry.



6,720

news articles generated
from OFC 2025 reaching
an audience of **6.2 billion**



99

exhibitor news releases
posted to the website

101

media and analysts
registered for OFC

6,154,110,541

media placement impressions

 **Light
Reading**

PHOTONICS
spectra®

**LASER FOCUS
WORLD**

**HEAVY
READING**

**Telecom
Ramblings**

Bloomberg

Forbes

LIGHTWAVE + **BTR**

 **DATA CENTER
Frontier**

**FIBRE
SYSTEMS**

**COMMUNICATIONS
TODAY**

 **DATA CENTRE
SOLUTIONS**

 **Signal AI**
Active Insight

“ OFC has become the definitive platform for AI infrastructure, marking the cloud’s near-complete dominance at the conference. As the AI era continues to unfold, OFC remains at the forefront, showcasing innovations poised to disrupt the status quo in the coming years. ”

Woo Jin Ho

Analyst, Bloomberg Intelligence

Showcase the Latest Innovations with OFCnet

OFCnet is Attracting an Even Greater Audience

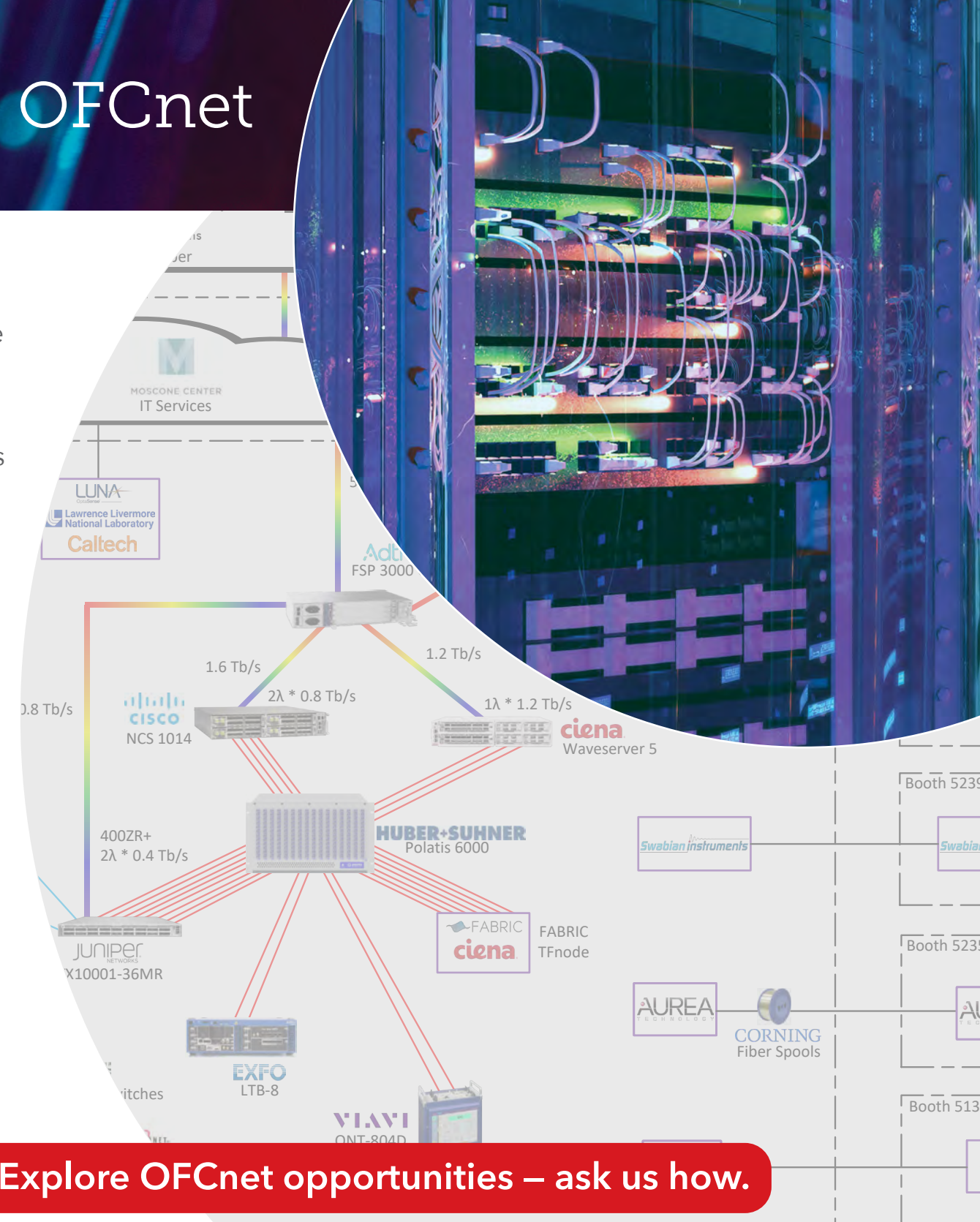


OFC's high-speed optical network, OFCnet, is built to connect and showcase the latest emerging technologies from the industry's leading innovators. OFCnet empowers booth-to-booth fiber connectivity for on-site optical demonstrations while connecting to Research & Education Networks, such as CENIC, ESnet and Internet2. This connectivity with R&E networks provides new opportunities for exhibitors collaborating with affiliated academic institutions to highlight advancements and capabilities in a live, real-time and fully operational network environment.

In 2025, **28 organizations** came together to support large-scale optical networking demonstrations. **17 companies** contributed equipment and services to extend the reach of the demonstrations across 6 booths and across a global network. In 2025, OFCnet showcased **18 live demonstrations** and in 2026 OFCnet wants industry leading companies to take advantage of the fiber network to showcase their solutions and emerging technologies.

“ This collaboration gives OFC a unique platform to showcase the latest advancements in optical technologies, systems, and networks, all operating in a real-world environment. ”

Sana Bellamine
OFCnet Chair



Explore OFCnet opportunities – ask us how.

Stay Ahead of the Competition

OFC has the decision makers and influencers you want to reach. The OFC onsite experience enables businesses to showcase their transformational, innovative technologies to make connections and open doors to new business opportunities, resulting in **89% of 2025 exhibitors rebooking onsite for 2026**.

OFC Exhibit Space and Corporate Villages give you the options and flexibility needed to reach and exceed your conference goals.

5 International Pavilions



China



Germany



Netherlands



Japan



Republic of Korea

Exhibit Space

Exhibit Space is the essential way to stand out in the crowd. With exposure to over 17,000 projected attendees, this is your opportunity to create a gathering hub to demonstrate key products and services. Exhibit space includes:

- One full conference registration per every 100 sq. ft. of exhibit space reserved
- Unlimited booth staff badges for your team
- Unlimited exhibit passes for your customers and prospects
- Access to leading trade and international consumer media
- Free customized HTML e-mail promotions to send to your client list
- One complimentary listing on OFC's official website and mobile app

Rates

- USD 60 per sq. ft.
USD 6,000 per 100 sq. ft.
- Minimum 100 sq. ft. / 9 sq. m.
- + USD 300 per exposed corner

Corporate Villages

Corporate Villages are hard-walled, enclosed meeting rooms on the exhibit floor for private meetings and demonstrations. Corporate Village space includes:

- All the benefits listed for the exhibit space
- Paneled room
- Locking door
- Table with two side chairs
- Wastebasket
- Room number sign
- Electrical outlet
- Carpeting

Rates

- USD 62 per sq. ft.
USD 6,200 per 100 sq. ft. for Exhibitors
- USD 68 per sq. ft.
USD 6,800 per 100 sq. ft. for Non-Exhibitors
- Minimum 100 sq. ft. / 9 sq. m.
- + USD 300 per exposed corner

Secure Your Exhibit Space Today!

8 +1 202.416.1988 | sales@ofcconference.org | OFCConference.org/Exhibit

View the 2026 Floor Plan today!

Sponsorships Enhance Your Brand

With OFC Sponsorships, get the recognition your company deserves to build brand awareness, generate leads, and engage with your audience in innovative ways. **Let us show you how!**

Brand Connection

Bring your audience together to connect under the umbrella of your brand.

- Conference Reception
- Elevated Coffee Breaks
- Exhibitor Lounge
- OFC Career Zone

Brand Visibility

Be seen by thousands of industry professionals by reinforcing your corporate image with highly visible branding at OFC.

- Carpet Adhesives/Floor Decals
- Column Wraps
- Event App Banner Ad
- Conference Pens
- Registration
- Conference Session Notepads
- Digital Signage
- Email Blast Daily Banner Ad
- Indoor Hanging Banners
- Lanyards
- Registration Bag Inserts
- Registration Bags
- Technical Session Slide
- Website Advertising
- "You are Here" Floor Plan

Brand Voice

With event sponsorships, you can put your organization in the spotlight and increase engagement with key decision makers.

- Show Floor Theaters
- Technology Showcases

Customize Your Sponsorships

For a unique brand opportunity, contact us and we will work together to build a customizable sponsorship package to deliver results, drive traffic and achieve your goals.



Secure Your Sponsorship Today!

Join these Industry Leaders



OFC 2025 Sponsors and Advertisers



Secure Your Exhibit Space, Sponsorship and Advertising Today!

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