

# OFC 2027

## Exhibitor Prospectus

### Connecting the World

Technical Conference: 07 - 11 March 2027

Exhibition: 09 - 11 March 2027

Los Angeles Convention Center

Los Angeles, California, USA



**IEEE  
ComSoc**  
IEEE Communications Society

**IEEE  
Photonics  
Society**

**OPTICA**

# Connecting the World

## Join the Industry's Defining Event

As the world's largest in-person exhibition for optical networking and communications, **OFC is where the global market meets.** Gain direct access to key decision makers from every corner of the supply chain – all in one powerful venue.

This industry-defining event draws a highly influential audience seeking the latest innovations across the full technology spectrum, including:

- AI and machine learning applications
- Active and passive components
- Data center infrastructure and technologies
- Optical fiber and cabling advancements
- Network equipment and software solutions
- Space optics technologies
- Emerging quantum networking technologies

**OFC is the heartbeat of the industry** – a must-attend destination to connect, innovate, showcase and close business. From product debuts to startup showcases, global brand presence to strategic partnerships, this is where market leaders make their move. With a growing community of experts, thought leaders, and qualified buyers, **no event delivers more impact or opportunities than OFC.**

“ OFC has transitioned from a traditional telecom-focused gathering into the premier global platform for optical technologies powering the AI infrastructure boom. ”

**Vince Alonzo**

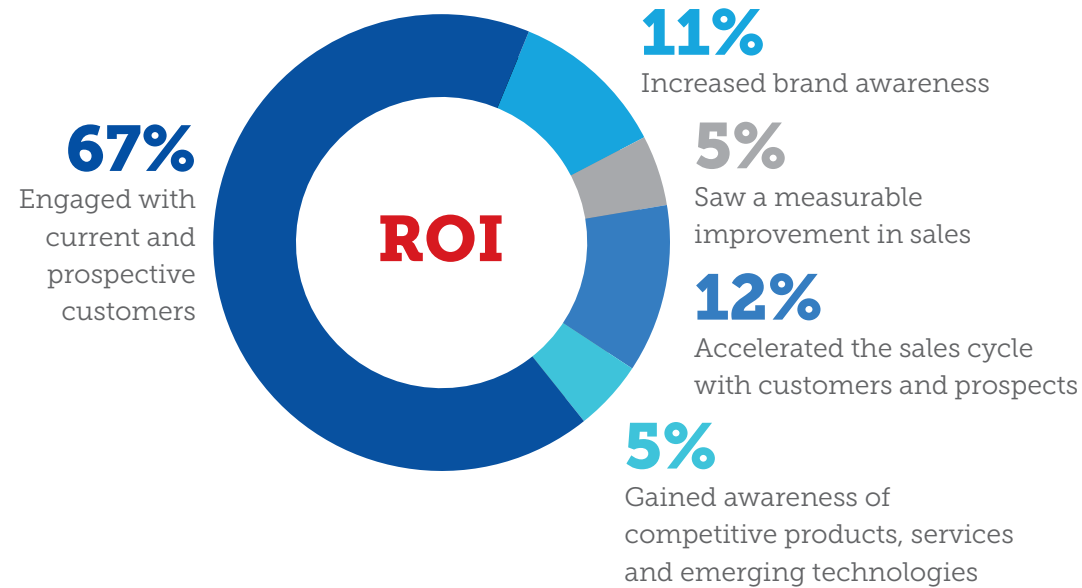
*News Editor, Trade Show Executive*



# Surpass Your Goals



## Exhibiting Pays Off



**91%** of exhibitors said they exhibit to meet new and existing customers at OFC

**91%** of exhibitors said OFC attendees possess the necessary authority to influence purchasing

**91%** of exhibitors agreed face-to-face interactions with attendees are "very valuable"

**84%** of exhibitors felt the quality of OFC attendees was "very good" to "excellent"

**Over 88%** of exhibitors said they met attendees in their target market at OFC

“ OFC brings together the entire optical ecosystem at a time when AI infrastructure is being fundamentally redefined. For startups like Mixx, it’s an invaluable platform to engage with partners, demonstrate what’s possible and accelerate the shift toward scalable, high-density, connectivity-first architectures. ”

**Dr. Rebecca Schaevitz**  
Cofounder and CPO, Mixx Technologies, Inc.

## Top 5 Reasons Companies Exhibit At OFC

- 1** Meet with existing customers
- 2** Obtain new sales leads
- 3** Face-to-face networking
- 4** Launch a new product or service
- 5** Access to quality attendees

## OFC Career Zone

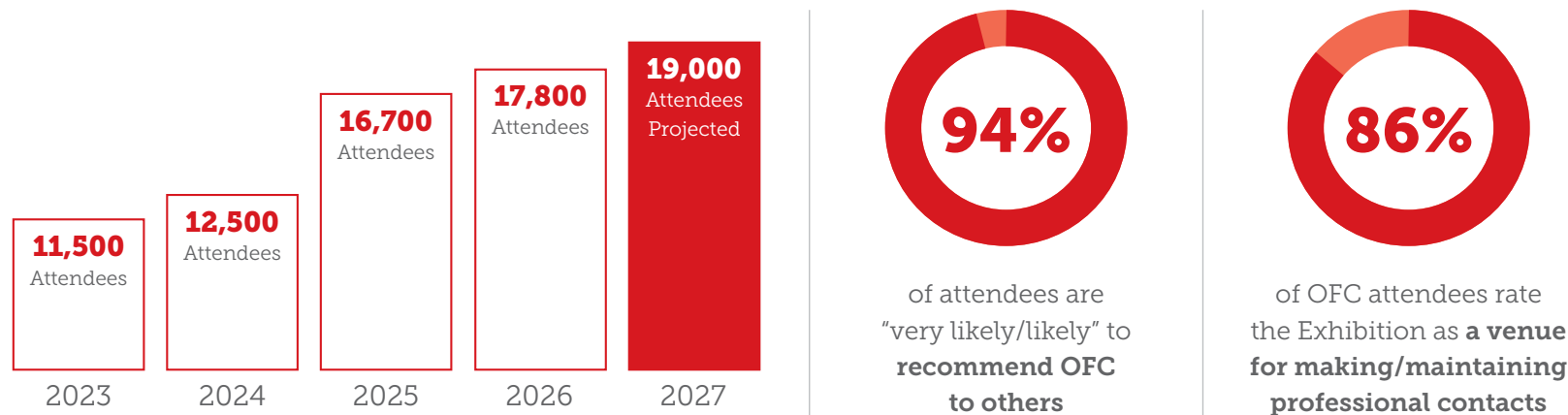
### Find Your Next Great Hire

Access a diverse pool of top-tier talent at the OFC Career Zone—featuring candidates at every career stage and from a wide range of technical backgrounds. Whether you’re hiring for entry-level roles or executive positions, you’ll find the right fit here. Meet, network and interview with qualified candidates on the spot.

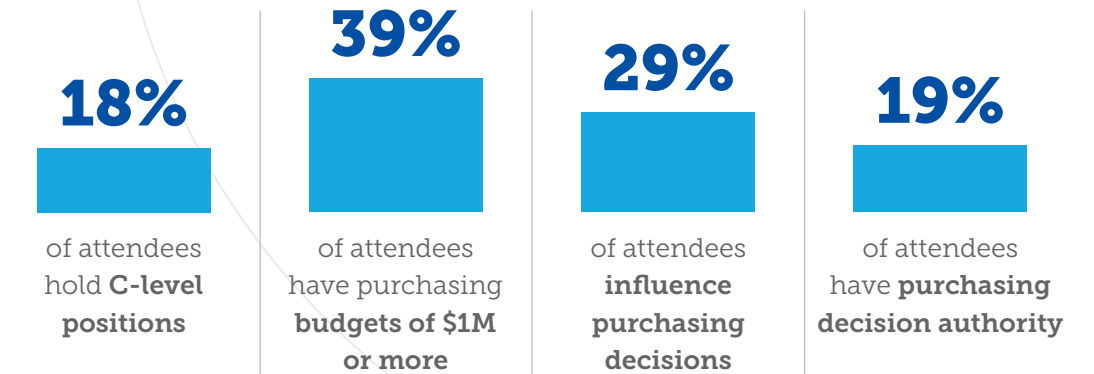
Let us help you connect.  
careerzone@ofcconference.org

# A Rapidly Growing Marketplace

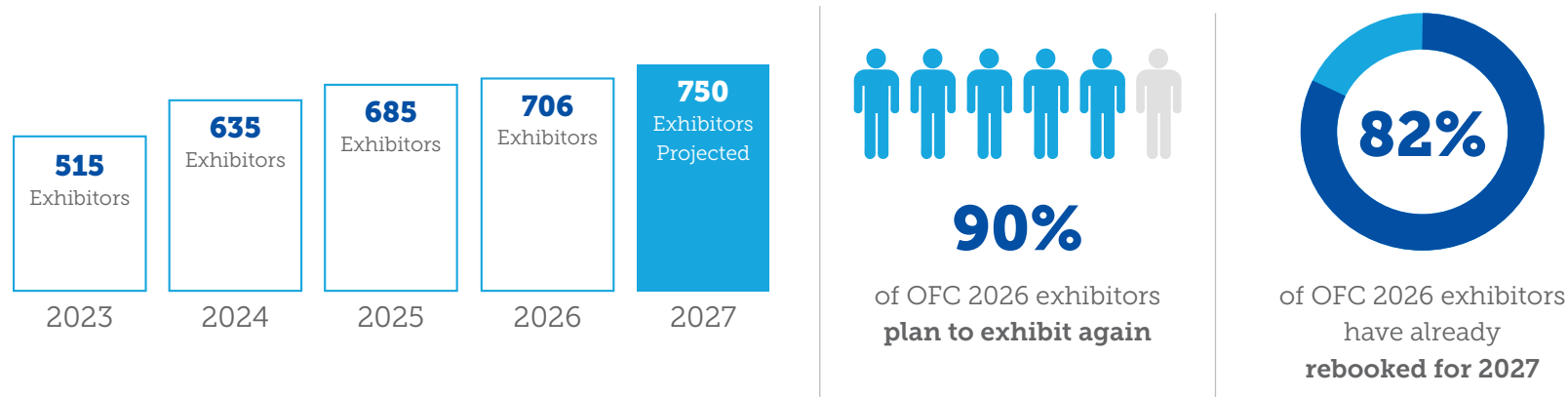
## Attendee Snapshot



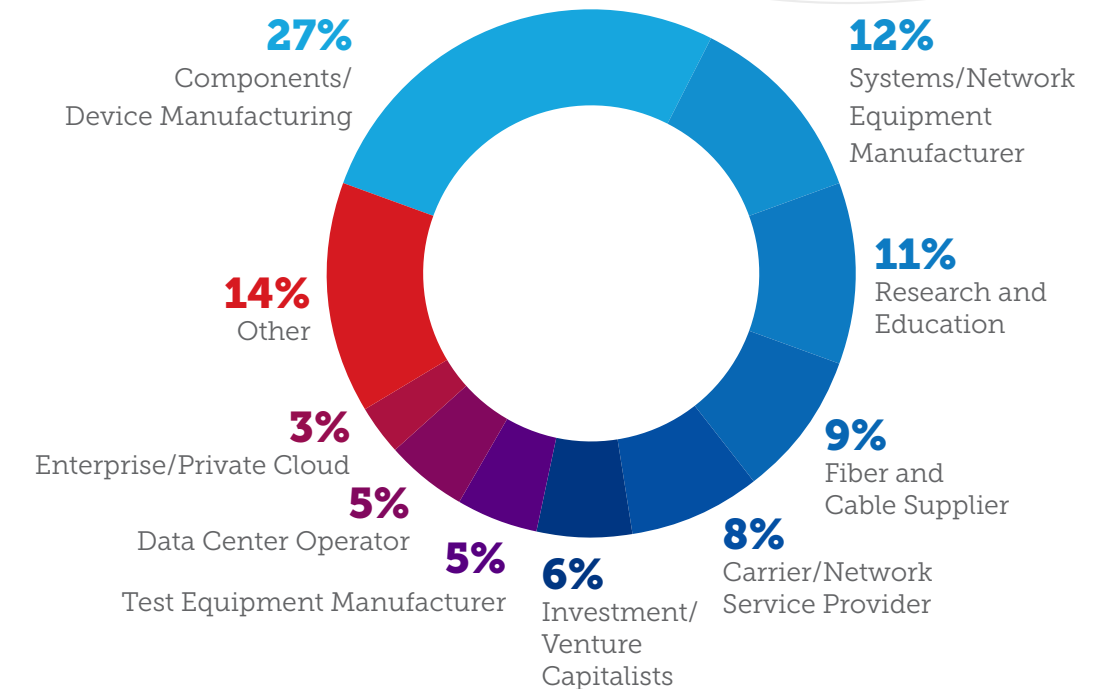
## Attendee Purchasing Power



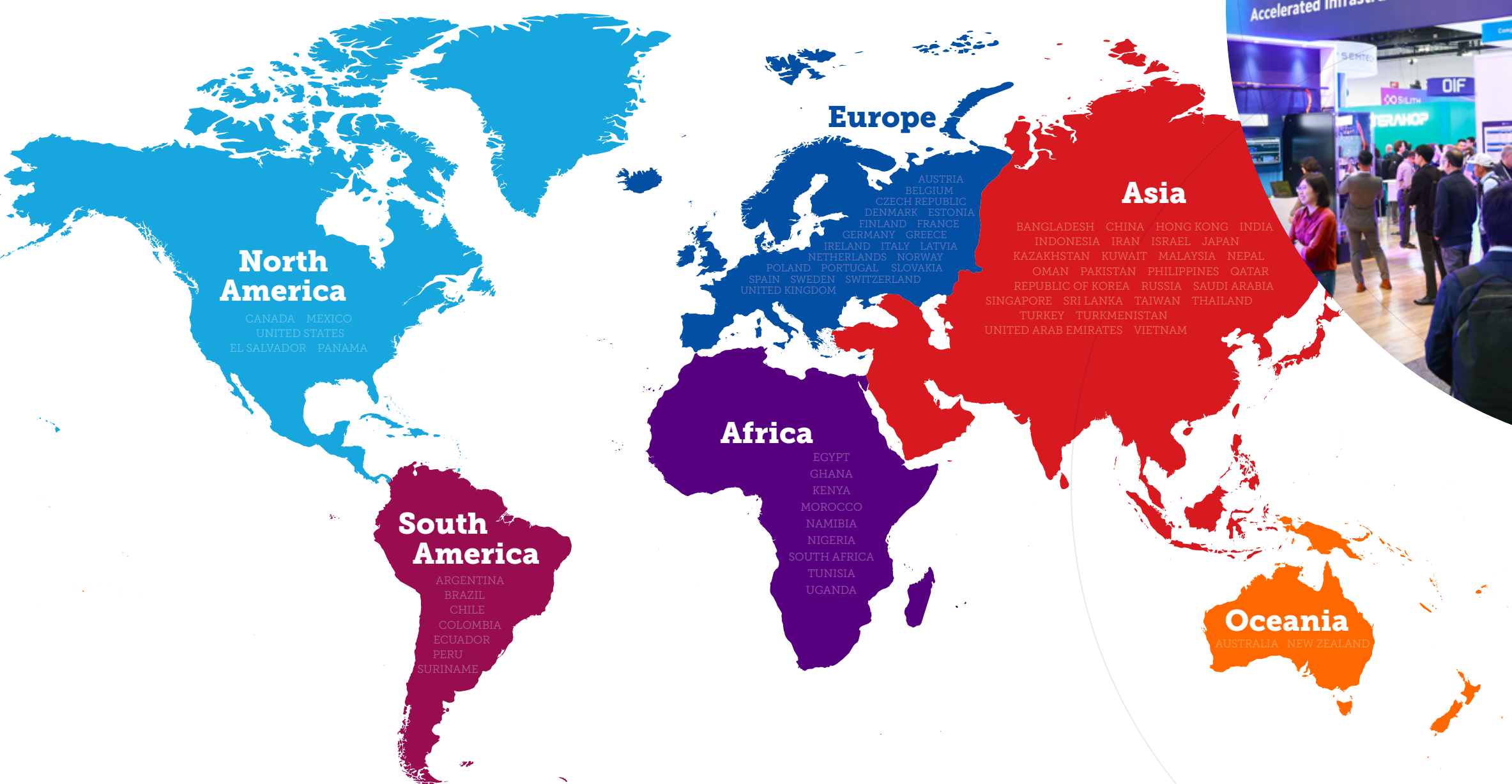
## Exhibitor Snapshot



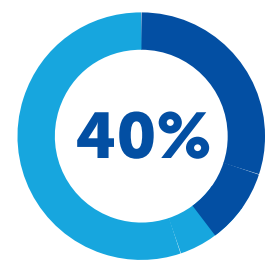
## Bringing the Entire Industry Together



# Global Reach



Attendees from  
**75 countries**



of attendees are based  
outside the United States

# Making Headlines

Visibility is crucial to the success of any business. Partnering with OFC amplifies your presence at the event and helps position your brand as a leader in the industry.



# 5,809

news articles generated from OFC 2026 reaching an audience of **29.6 billion**



# 90

exhibitor news releases posted to the website

# 130

media and analysts **registered** for OFC 2026

# 29,654,394,498

media placement impressions

**Bloomberg**

**Signal AI**  
Active Insight

**COMMUNICATIONS TODAY**

**DATA CENTER Frontier**

**DCS DATACENTRE SOLUTIONS**

**FIBRE SYSTEMS**

**Forbes**

**HEAVY READING**

**LASER FOCUS WORLD**

**Light Reading**

**LIGHTWAVE + BTR**

**PHOTONICS spectra**

**Telecom Ramblings**

“ One of the clearest messages at OFC 2026 was that reliability at AI scale is no longer defined by individual components alone. From startups to established industry leaders, the conversation reflected a shared understanding that real-world success depends on how technologies perform together across the broader ecosystem – underscoring the importance of interoperability, standardization, system-level performance and industry collaboration. ”

**Daryl Inniss**

*Principal Market Analyst, LightCounting*

# Stay Ahead of the Competition



OFC has the decision makers and influencers you want to reach. The OFC onsite experience enables businesses to showcase their transformational, innovative technologies to make connections and open doors to new business opportunities, resulting in **82% of 2026 exhibitors rebooking before or on-site for 2027**.

OFC Exhibit Space and Corporate Villages give you the options and flexibility needed to reach and exceed your conference goals. As an OFC exhibitor, private meeting rooms are also available to rent off of the show floor.

## 4 International Pavilions



China



Japan



Netherlands



Republic of Korea

## Exhibit Space

Exhibit Space is the essential way to stand out in the crowd. With exposure to over 19,000 projected attendees, this is your opportunity to create a gathering hub to demonstrate key products and services. Raw exhibit space includes:

- One full conference technical badge per 100 sq. ft.
- Unlimited booth staff badges for your team
- Unlimited exhibit passes for your customers and prospects
- Access to leading trade and international consumer media
- Free customized HTML e-mail promotions to send to your client list
- One complimentary listing on OFC's official website and mobile app

### Rates

- USD 65 per sq. ft.  
USD 6,500 per 100 sq. ft.
- Minimum 100 sq. ft. / 9 sq. m.
- + USD 400 per exposed corner

## Corporate Villages

Corporate Villages are hard-walled, enclosed meeting rooms on the exhibit floor for private meetings and demonstrations. Corporate Village space includes:

- All the benefits listed for the exhibit space
- Paneled room
- Lockable door
- Table with four side chairs
- Wastebasket
- Company name/room number sign
- Electrical outlet
- Carpeting
- One full conference technical badge per 100 sq. ft.

### Rates

- USD 69 per sq. ft.  
USD 6,900 per 100 sq. ft. for Exhibitors
- USD 75 per sq. ft.  
USD 7,500 per 100 sq. ft. for Non-Exhibitors
- Minimum 100 sq. ft. / 9 sq. m.
- + USD 400 per exposed corner

Secure Your Exhibit Space Today!

# Preparing for the Future

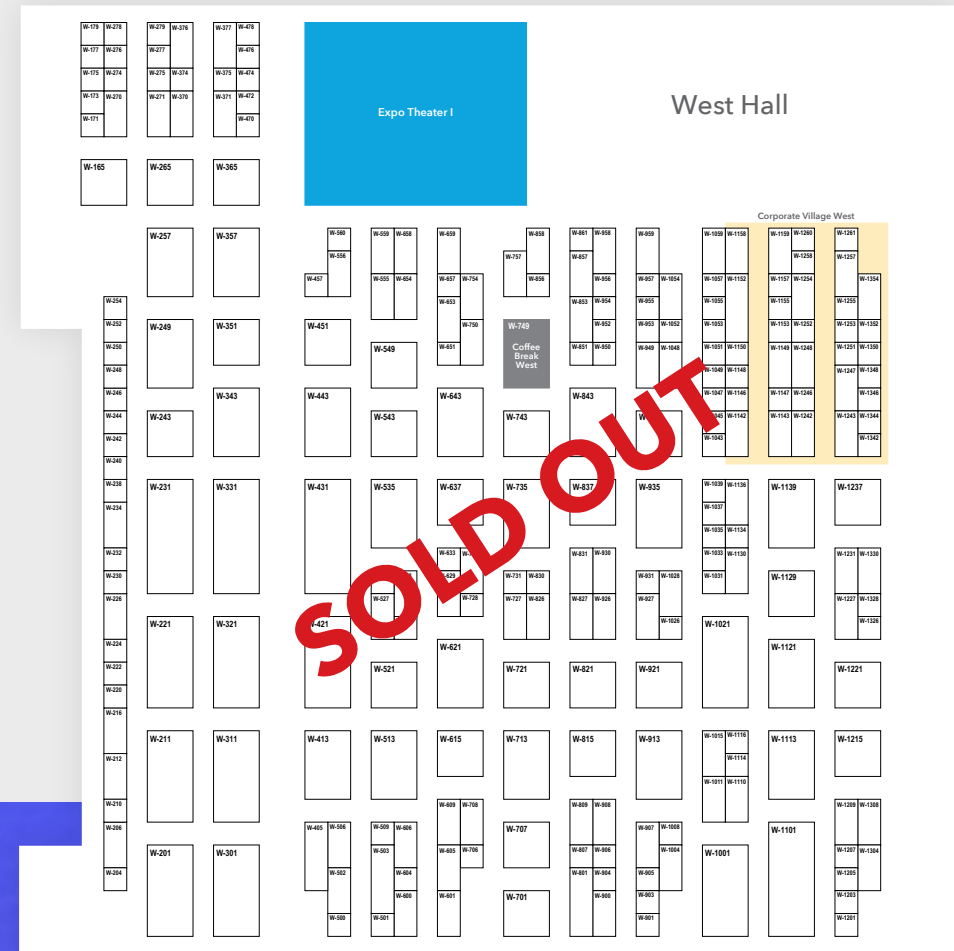
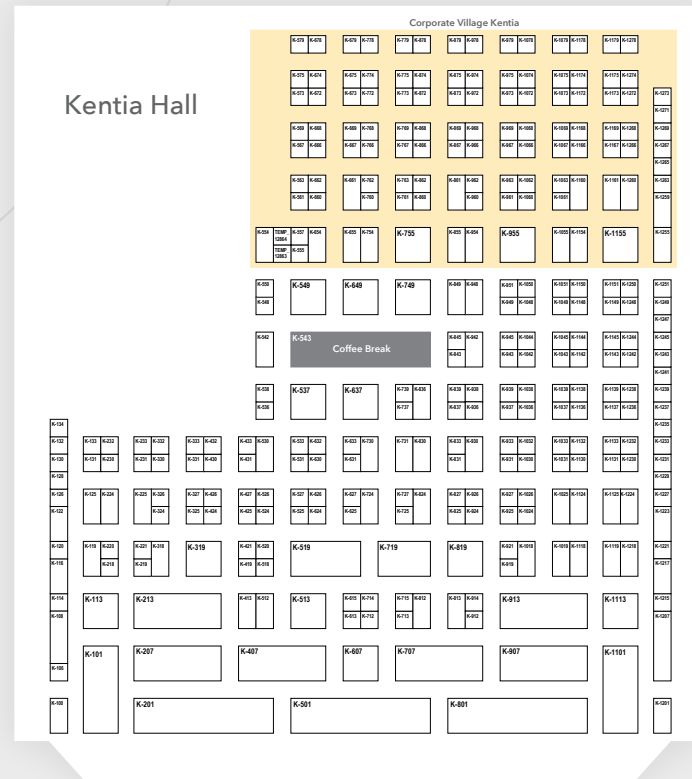
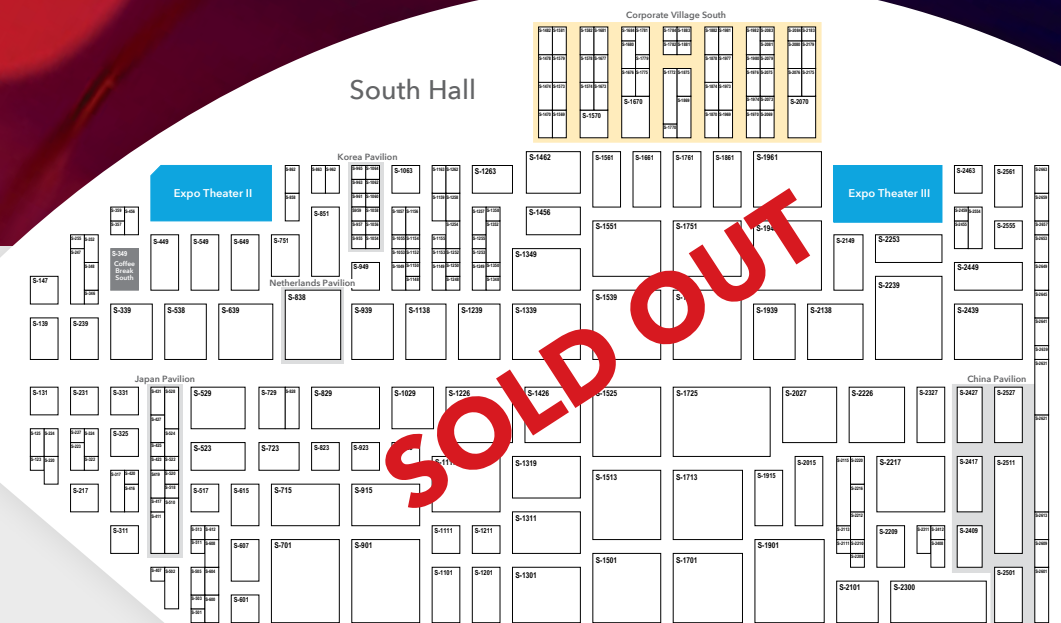
OFC is adding a third exhibition hall for 2027 to ensure that no company is left behind and is looking forward to the completed expansion of the Los Angeles Convention Center, which will enable OFC to have one large, continuous and dynamic exhibition hall by OFC 2028.

**View the 2027 Floor Plan today!**

“ Global investment in AI infrastructure is forecast to hit \$2.52 trillion in 2026, with a 44% year-over-year increase in data center and hardware construction. Scalability, cost and energy efficiency in optical interconnects remain critical. ”

**Vince Alonzo**  
News Editor, Trade Show Executive

**Secure Your Exhibit Space Today!**



# Sponsorships Enhance Your Brand

With OFC Sponsorships, get the recognition your company deserves to build brand awareness, generate leads and engage with your audience in innovative ways. **Let us show you how!**

## Brand Connection

Bring your audience together to connect under the umbrella of your brand.

- Conference Reception
- Elevated Coffee Breaks
- Exhibitor Lounges
- OFC Career Zone

## Brand Visibility

Be seen by thousands of industry professionals by reinforcing your corporate image with highly visible branding.

- Carpet Adhesives/Floor Decals
- Coffee Breaks
- Column Wraps
- Conference Pens
- Conference Session Notepads
- Digital Signage
- Email Blast Daily Banner Ad
- Event App Banner Ad
- Indoor Hanging Banners
- Lanyards
- Registration
- Registration Bag Inserts
- Registration Bags
- Technical Session Slide
- Website Advertising
- "You are Here" Floor Plan

## Brand Voice

With event sponsorships, you can put your organization in the spotlight and increase engagement with key decision makers.

- Exhibition Theaters
- Technology Showcases

## Customized Sponsorships

For a unique brand opportunity, contact us and we will work together to build a customizable sponsorship package to deliver results, drive traffic and achieve your goals.

“ In such a fast-moving market, OFC maintains its position as the sector’s leading event, driven by a vibrant, engaging and supportive community. ”

**Jun Shan Wey**

*Associate Fellow, Verizon and Chair, OFC Steering Committee*



**Secure Your Sponsorship Today!**

# Join these Industry Leaders

## OFC 2026 Sponsors and Advertisers



Secure Your Exhibit Space, Sponsorship and Advertising Today!